

# Australian Agroforestry

GROWING TREES FOR CONSERVATION AND PROFIT

## Advertising Rate Card

All rates shown are exclusive of GST

- Australian Agroforestry (formerly Agroforestry News) is widely recognised as Australia's premier farm forestry magazine, which has been serving the needs of the farm forestry industry since January 1991, and is now in full colour.
- It is about farmers growing trees for conservation and profit. Australian Agroforestry provides practical and up-to-date information on all aspects of agroforestry and farm-tree growing.
- Each issue, Australian Agroforestry delivers to a highly targeted audience of Australia's farm foresters, extension officers, researchers, shires and forest industries.
- It is widely distributed throughout Victoria, New South Wales, Queensland, South Australia, Western Australia, Tasmania and the Northern Territory.
- And is directly mailed: by the farm forestry networks across Australia to their members; and to a growing number of individual subscriptions.
- Plus it provides an ideal opportunity to promote your farm forestry associated products and services directly to your market.
- Australian Agroforestry consists of information sourced from landholder based agroforestry/farm forestry networks throughout Australia. These networks provide a focus for information transfer and demonstration of commercial tree growing on private land; together with up-to-date research, market and field day reports from around Australia.

SIZE	SIZE	CASUAL	3 x
Full Page	297mm x 210mm	\$950	\$850
Half Page	130mm x 180mm	\$500	\$450
Third Page	85mm x 180mm	\$450	\$405
Quarter Page	65mm x 180mm	\$350	\$315
Fifth Page	52mm x 180mm	\$250	\$225
Horizontal Strip	30mm x 180mm	\$200	\$185
<b>Inserts</b>	P.O.A.		
<b>Preferred position</b>			
Back Page (Half page only)	\$150 above rate		
Other	10% loading		
<b>Production Deadlines</b>			
Issue 65 Summer 2010	5th November		
Issue 66 Autumn 2010	5th March		
Issue 67 Spring 2010	5th July		
Issue 68 Summer 2011	5th November		
<b>ADVERTISING CONTACT</b>			
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